

TRANSIGHT 4.0 LAUNCH SERIES



SESSION 1: REBUILDING AMERICA -TRUMP'S INFRASTRUCTURE GOALS

what does **REMI** say? sm

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Launch Series Schedule



- **Session 2: Eyes Wide Open – The Economic and Demographic Effects of Federal Policy**
 - March 28th and March 30th, 2:00 PM EST

- **Session 3: Transportation Revolution – Analyzing the Effects of Innovation in Transportation**
 - April 11th and April 13th, 2:00 PM EST

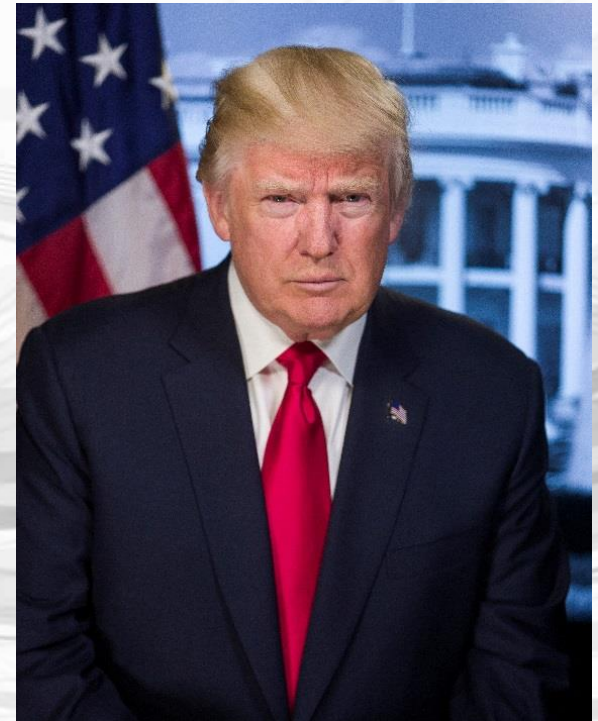
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Trump & Infrastructure

"Another Republican president, Dwight D. Eisenhower, initiated the last truly great national infrastructure program: the building of the interstate highway system.

The time has come for a new program of national rebuilding....To launch our national rebuilding, I will be asking Congress to approve legislation that produces a \$1 trillion investment in infrastructure of the United States, financed through both public and private capital, creating millions of new jobs."

- President Donald J. Trump, speech before joint session of Congress, 2/28/17



Infrastructure & Transportation Finance: Structural Issues



- ❑ **Highway trust fund** created in 1956 to finance “last truly great national infrastructure program,” construction of the interstate highway system
- ❑ Financed by gasoline (18.4 cents/gallon) and diesel (24.4 cents/gallon) taxes
- ❑ Consistent solvency issues since 2010
- ❑ Gas tax increases appear politically impossible
- ❑ Time to identify a new funding mechanism?

Understanding the Trump Plan



- As a candidate, Trump promised to rebuild nation's infrastructure
 - ▣ Produce \$1 trillion in investments through combination of public and private capital
- Leveraging private investments is key to the concept
 - ▣ Possibly offer \$137 billion in federal tax credits to generate \$1 trillion in total spending over 10 years
- To date, new administration has not released a specific proposal:
 - ▣ White House may delay plan until next year, to focus on other policy priorities first
 - ▣ U.S. governors have sent the White House a list of 428 projects in anticipation of additional federal funding

Source: Axios, The Hill, Reuters

Ross-Navarro White Paper



- ❑ **Wilbur Ross – Secretary of Commerce**
- ❑ **Peter Navarro – Trump trade advisor**
- ❑ Proposal: \$137B in tax credits to leverage \$1T of total infrastructure funding
- ❑ Benefits
 - ❑ Reduce project costs via privatization
 - ❑ Private capital will identify high-use, congested infrastructure that likely needs expanded investment
- ❑ Questions/concerns
 - ❑ Would these projects have happened anyway?
 - ❑ How would capital have otherwise been used? Is this a net wash?
 - ❑ How do private and public interests compare?
 - ❑ Might maintenance be neglected?

A Role for the Private Sector?

- Investors are interested in infrastructure opportunities, but there are obstacles:
 - ▣ The pace of planning and permitting leaves investors with a limited number of “shovel-ready” projects
 - ▣ The projects may not yield revenue, such as tolls, fast enough to make the investments successful
- Asset recycling: another alternative is privatizing infrastructure to pay for other projects

Source: Bloomberg

Infrastructure Impacts

- Land use
- Environmental
 - ▣ Air quality
 - ▣ Trump issues executive order for expediting environmental reviews/approvals for high priority infrastructure projects
- Population changes
- Financing options
- Trade policy connection
 - ▣ NAFTA and the trucking industry – border trade is worth \$89 billion to the trucking industry

What is TranSight 4.0?



- TranSight – the next generation platform for estimating the total economic effects of changes to transportation systems.
- Integrating economics with travel demand modeling, TranSight dynamically demonstrates how transportation makes economies competitive.
 - ▣ The user test alternative transportation changes and are able to observe the short and long-term impact on jobs, income, population, and other economic variables.
- TranSight is also constructed with extensive data on emissions, safety valuation factors, and fuel efficiency data.

Applications of TranSight



Long-Range Planning

Project Prioritization

Transportation Finance

Economic Impact Analysis

Grant Applications

TIP and STIP Planning

Regional Transportation Plans

Policy Results



Economic Results

- Employment, Personal Income, Output and Demand, GDP, Consumption, Relative Costs, Compensation, Occupation, and others



Demographic Results

- Population (Age, Race, and Sex)
- Components (Births, Deaths, Migrants)



Transportation Results

- **Benefit Cost Analysis**
 - *Customizable Benefit/Cost ratio*
- **Transportation Summary**
 - *Labor and Commodity Access*
 - *Production Cost and Delivered Price Impacts*
- **Domestic Trade Flows**
 - *Evaluate impact of transportation efficiency on the community and economy*

Our Users



State Departments of Transportation

- Georgia Department of Transportation
- Louisiana Department of Transportation
- Michigan Department of Transportation
- Mississippi Department of Transportation

Metropolitan Planning Organizations and Regional Councils

- Atlanta Regional Council (ARC)
- Mid-Region Council of Governments (MRCOG)
- Southern California Area Governments (SCAG)

Academic Institutions

- Florida State University
- West Virginia State University

Consulting Firms

- CDM Smith
- Cambridge Systematics

Regional Planning Agency Applications



Atlanta Regional Commission

- Transportation Investment Act: Referendum on a 1% sales tax for regional transportation projects. Over \$8.5b will be collected and distributed over a 10 year period for 157 projects.
- 24% improvement on average for project designated corridors



Mid-Region Council of Governments

- Economic Impacts of Long-Term Plan
- Project Prioritization
- High-speed Rail Impact Evaluation
- Corridor Expansion and Transit Oriented Development Forecasting

Model Features



Integrated

- Four Distinct Quantitative Methods



Dynamic

- Impacts Measured Over Time



Customized

- Specifically Built for User Needs



Structured

- Transparent Methodologies and Linkages

Integration with TranSight

