# Integrating Planning Models to Better Understand How Transportation, Land-use and Economic Systems Interact



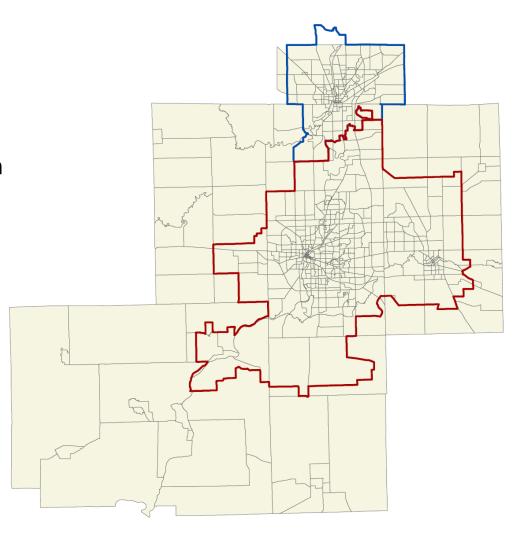
Colin Belle, Metropolitan Planner - Region 1 Planning Council (R1PC)

REMI Webinar: August 29, 2017



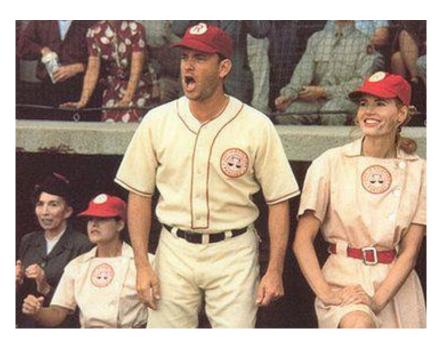
# **Regional Context**

- Rockford Metropolitan Agency for Planning (RMAP) transitioning from an MPO to an RPC – Region 1 Planning Council
- Population of 441,0001,640+ sq/mi
- 80 miles NW Chicago, 60 miles from O'Hare Airport
- Past, economy was based on heavy industrial processes
- Today, health care, manufacturing, tourism, agriculture





# **Local Sports & Entertainment**



Rockford Peaches "There's no crying in baseball!"

#### Home of Cheap Trick Rock & Roll Hall of Fame



#### REMI – Metro PI

Offers forecasting for sub-county geographies, Traffic Analysis Zones (TAZ)

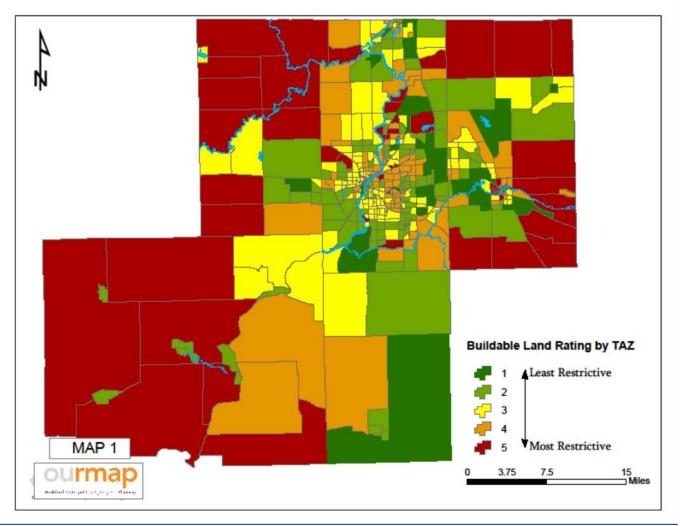
Total of 518 TAZ's

Metro PI is calibrated with local data that is updated when available

- Employment
- Industry employment by NAICS classification (19 classes)
- Population (by household and group quarters)
- Number of households and median HH income
- Available labor force, total workers over 16
- Commuting Distance
- \*Housing Price still being calculated
- Build Ratings, Scale of 1-5, 1= suitable for development / 5= restricted to development

## **REMI – Metro PI Building Ratings**

Development Ratings by Traffic Analysis Zone (TAZ), Fall 2016



#### REMI – Metro PI

Used to calculate the economic impact of Projects of Regional Significance

- Swedish American Hospital Expansion
  - \$130 million
    - 600 temporary jobs and 96+ full time positions
- OSF Saint Anthony's Medical Center Update & Renovation
  - \$85 million
    - 700 temporary jobs
- Various Data Requests from partner agencies, grants, ADT, VMT, population & dwelling unit projections

#### **REMI – TranSight**

Forecasting results at the County and Regional geography

- Large scale projects with economic impacts that are far reaching
- May require construction of additional roadways/entrances
- Create a large number of long-term, permanent jobs
- Spur additional investment and new construction

TranSight integrates Economics with Travel Demand Modeling allowing for the input of Travel Demand changes into the model based on known future roadway improvement projects in the region.

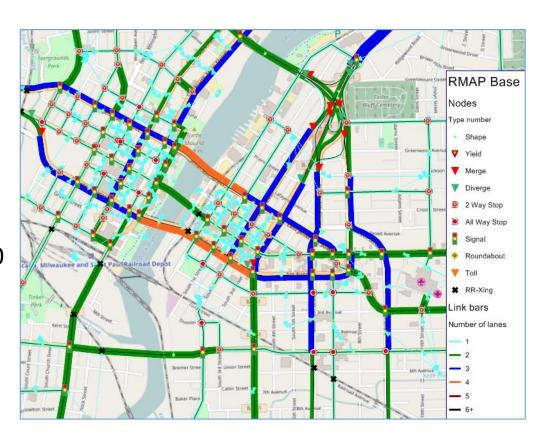
#### Project Example

- Mercy Health Hospital, new construction-\$485 million investment
- Amerock Building, Embassy Suites \$64 million

#### **VISUM- Travel Demand Model, TDM**

- Travel Demand Model
  - Network of the transportation system
  - Socio-economic data as inputs, TAZ
  - Trips generated, distributed, projected 2040

The two main inputs are the transportation network and socio- economic data for each TAZ.



# **VISUM** and **TranSight Integration**

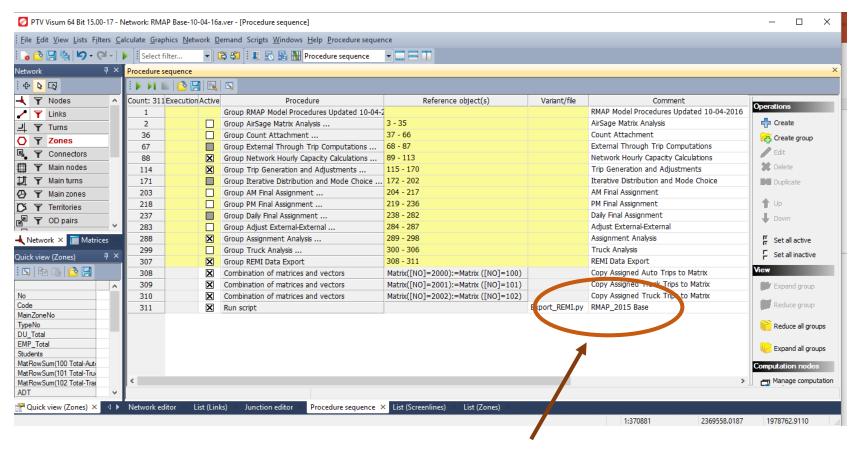
Visum Outputs needed **VHT VMT** Trips As inputs to TranSight **TranSight Commuting Transportation** Costs TranSight Calculates... Costs Accessibility Costs Average trip time Overall network speeds Number of truck Trips per hour

Population, household and employment forecasts for the RMAP region are shown in Table 4-1.

| TABLE 4-1 HOUSEHOLDS AND EMPLOYMENT GROWTH SUMMARY |                |         |        |            |         |        |
|--|----------------|---------|--------|------------|---------|--------|
| Area   | Dwelling Units |         |        | Employment |         |        |
|  | 2015           | 2040    | Change | 2015       | 2040    | Change |
| Winnebago County                                   | 125,247        | 128,195 | 2,948  | 160,125    | 178,435 | 18,310 |
| Boone County                                       | 19,575         | 20,475  | 900    | 22,085     | 22,440  | 355    |
| Ogle County  | 22,390         | 22,884  | 494    | 21,969     | 23,568  | 1,599  |
| Rock County (SLATS portion)                        | 17,912         | 19,413  | 1,501  | 17,772     | 27,942  | 10,170 |
| Total  | 187,139        | 193,007 | 5,868  | 223,966    | 254,425 | 30,459 |

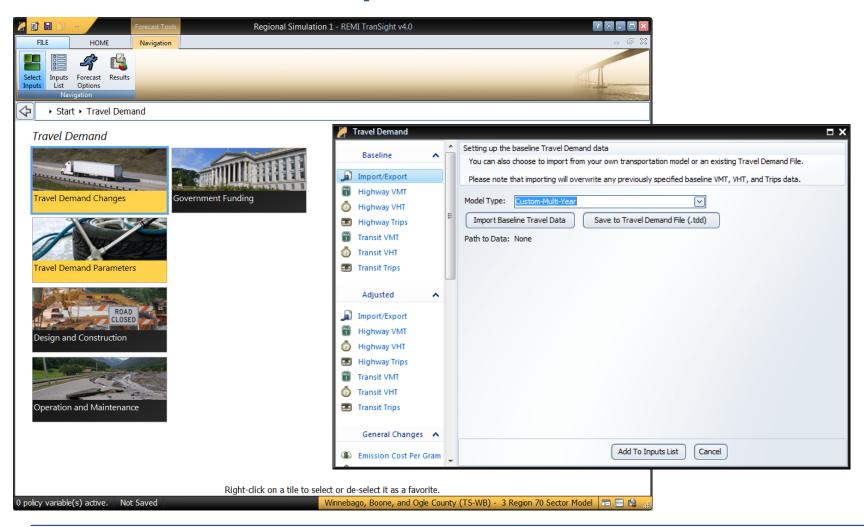


# **VISUM – REMI Export Procedure**

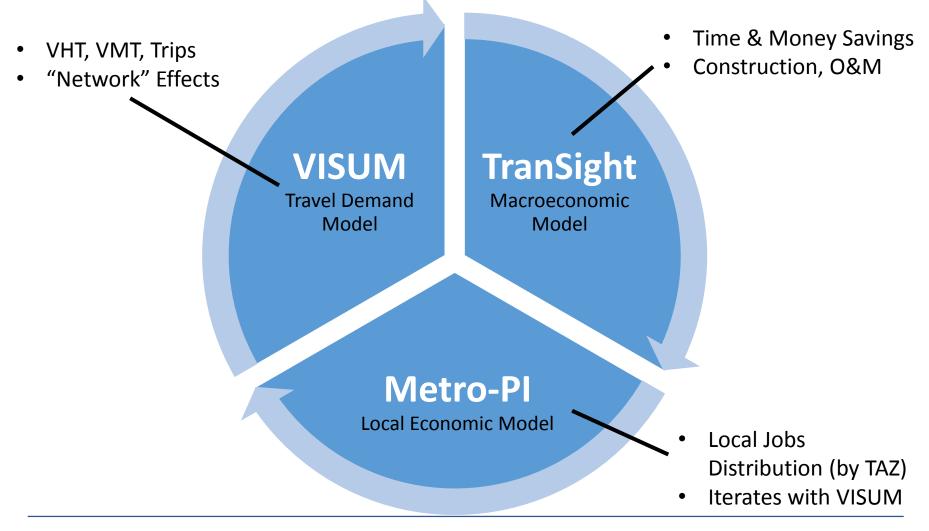


Export Data to REMI Format

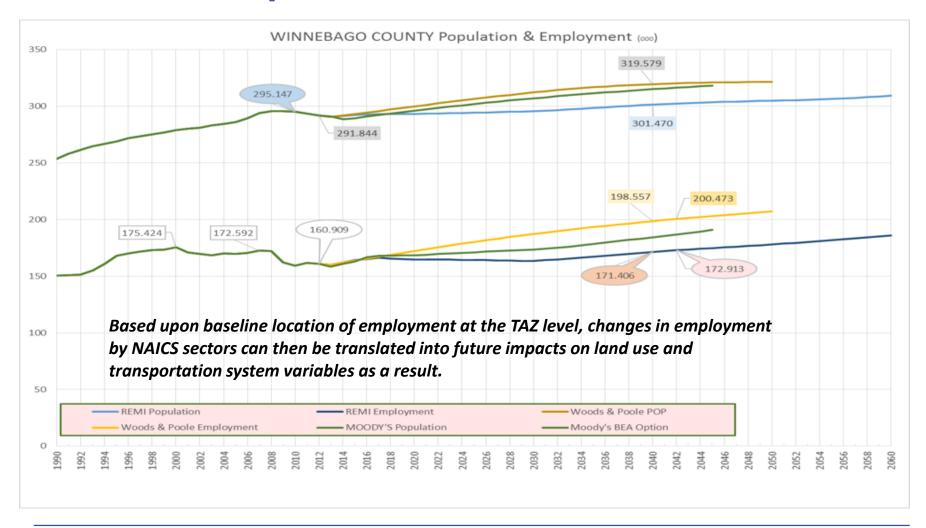
# **VISUM – REMI Import Procedure**



## **VISUM – REMI Modeling Framework**



#### Validate outputs with other sources!



#### **Conclusions**

- Travel Demand Model integration with TranSight gives planners a better understanding of economic drivers and impacts on transportation
- Tool to help influence investment for economic development and Regional Competitiveness
- Scenario planning can help planners and engineers better understand "what-if" scenarios such as new road connections, road closures, increased roadway capacity, etc
- Quantify public investment return on major transportation and capital improvement projects

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