

# “Net Impacts of Travel Efficiency Benefits”

## I-49 South Economic Impact Analysis

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**CDM  
Smith**



**REMI Webinar 2018**  
*Performance-based Transportation Investment:  
Estimating A Project's Efficiency Impacts*



# Project team

- **Regional Economic Models, Inc. (REMI)**
  - worldwide leader in regional economic modeling
  - over 30 years of experience in economic model development
  - transport, economic development, energy, environment, and taxation.
- **CDM Smith**
  - transport planning and economic analyses for over 60 years
  - economic feasibility and impact for all modes
  - wide range of tools and processes tailored for each project

# Overview – study areas and scenarios



# Tailor economic evaluation

## ■ Perspective

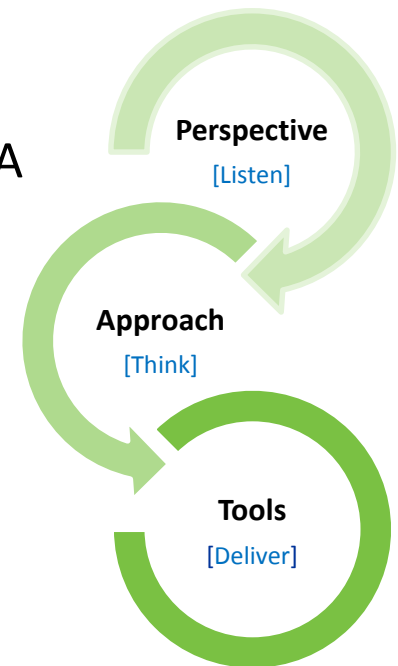
- 30-years history
- other LA Megaprojects
- support and funding from local, state (DOTD), FHWA

## ■ Approach

- Objectives – benefits (BCA) vs. impacts
- Scenarios – Connector vs. Corridor
- Impacts – net vs. gross effect, by region

## ■ Tools

- capital improvements – what, when, where?
- TDMs – VMT and VHT detail
- monetize benefits
- estimate impacts with **REMI** model



# Economic impacts: *many facets*

## ■ Components

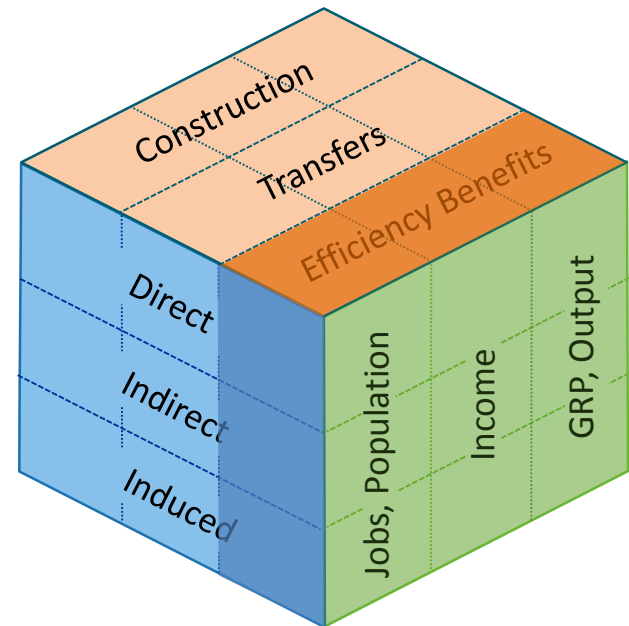
- construction – ROW, PE, construction (1-3 years)
- transfers – relocation, base growth
- efficiency benefits – time, VOC, accidents, emissions (20+ years)

## ■ Types

- Direct
- Indirect
- induced

## ■ Measures

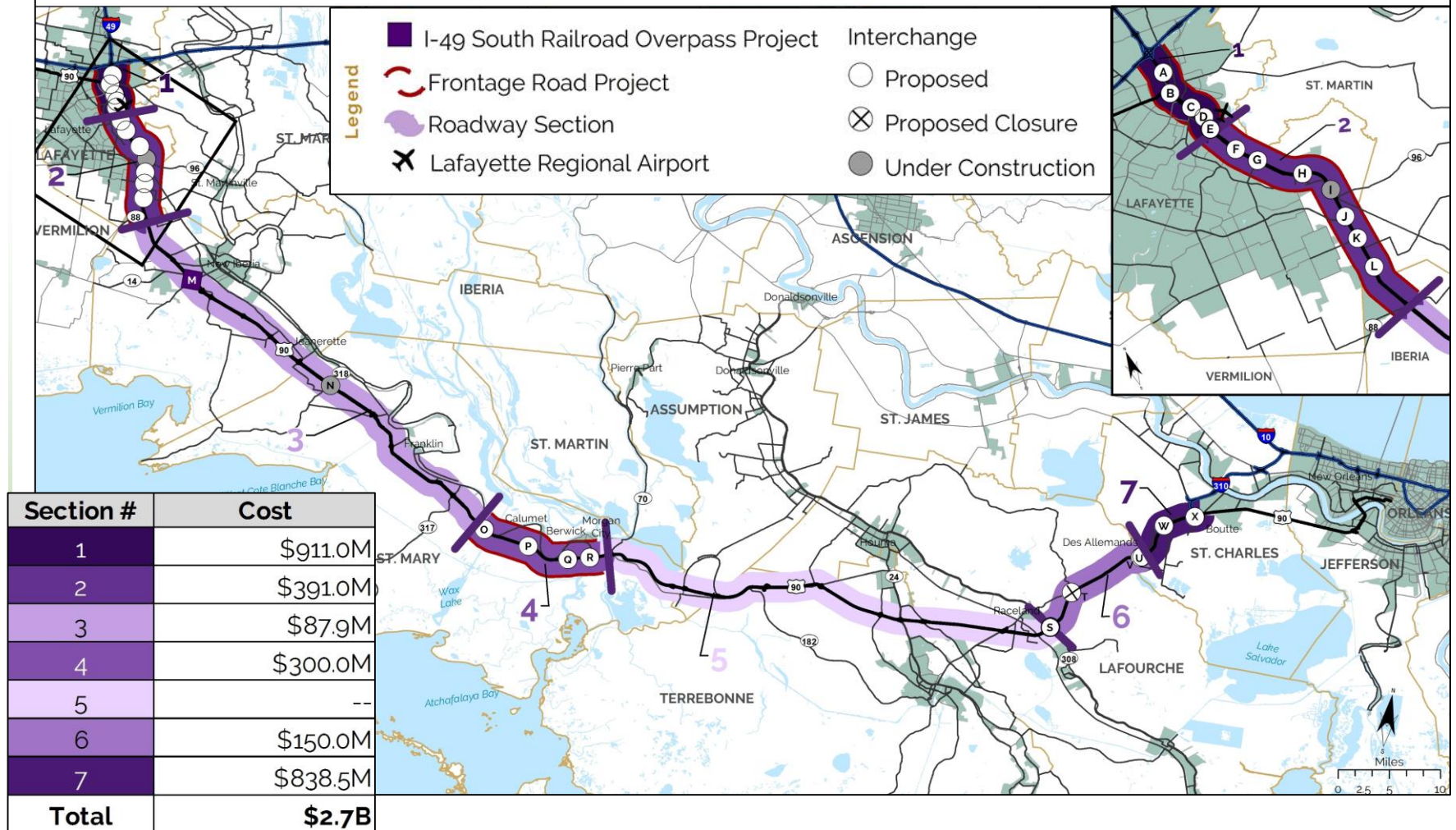
- jobs, population
- income
- GRP, output



# Evaluation process

- Identify capital improvements
  - construction – unfunded project locations, costs, and timing
- Estimate travel efficiency
  - TDM – VMT/VHT  $\Delta$  between base/build scenarios
  - time horizon – interpolate  $\Delta$  between current and future year
  - monetize benefits – time, VOC, accidents, and emissions
  - tabulate change – by type and aggregate by region (REMI)
- Evaluate feasibility and impacts
  - benefits vs. costs – per FHWA guidelines
  - regional impacts (REMI)
    - capital costs
    - efficiency benefits

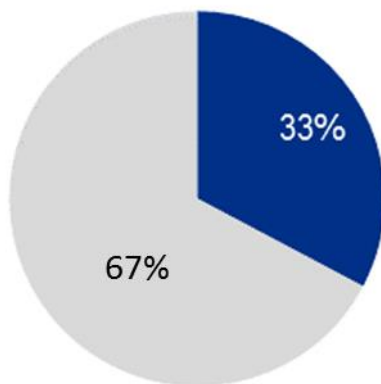
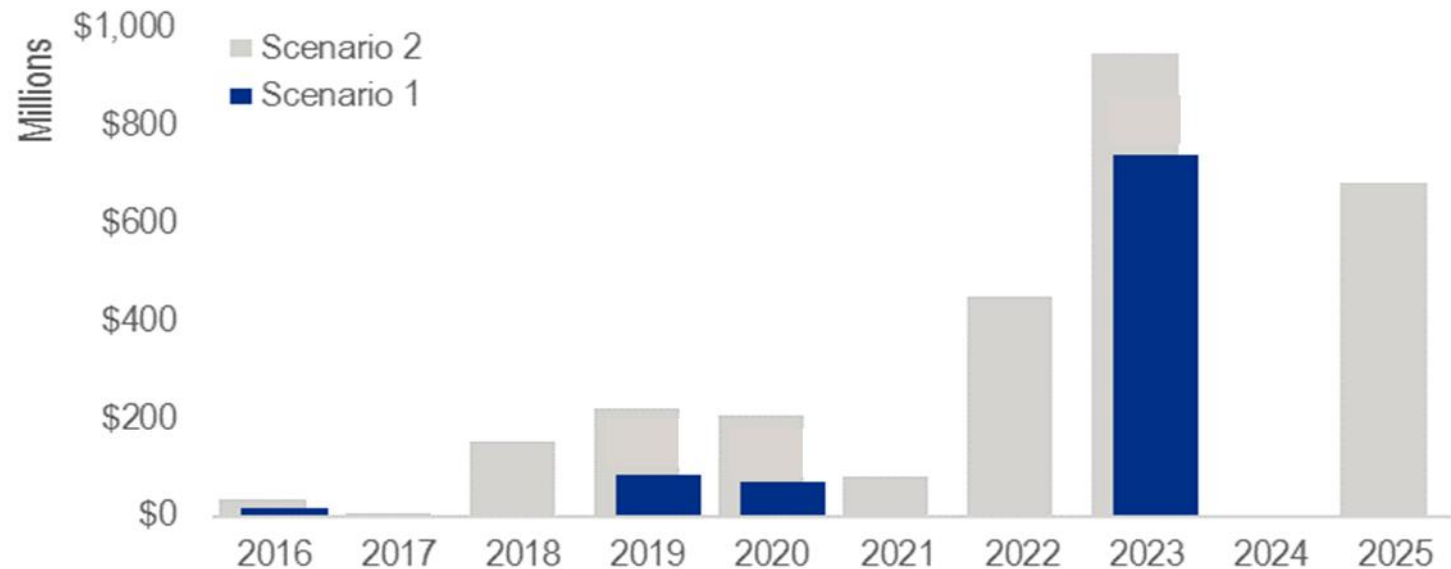
# Capital improvements – what, where?



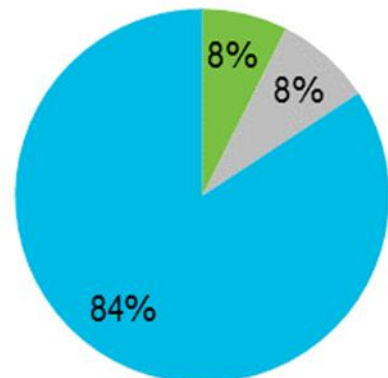
- Scenario 1 – includes Section 1
- Scenario 2 – includes Section 1-7



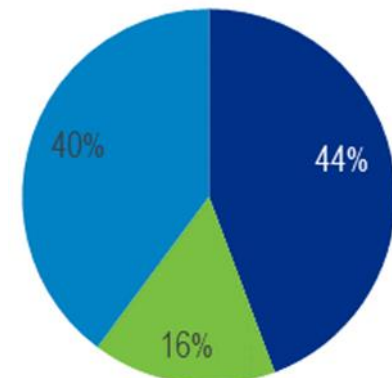
# Capital exp. – scenario, year, type, region



Scenario 2  
Scenario 1



Right of Way (ROW)  
Planning/Engineering (P&E)  
Construction



Lafayette  
Surrounding Lafayette  
Rest of Louisiana



# Travel efficiency *benefits*

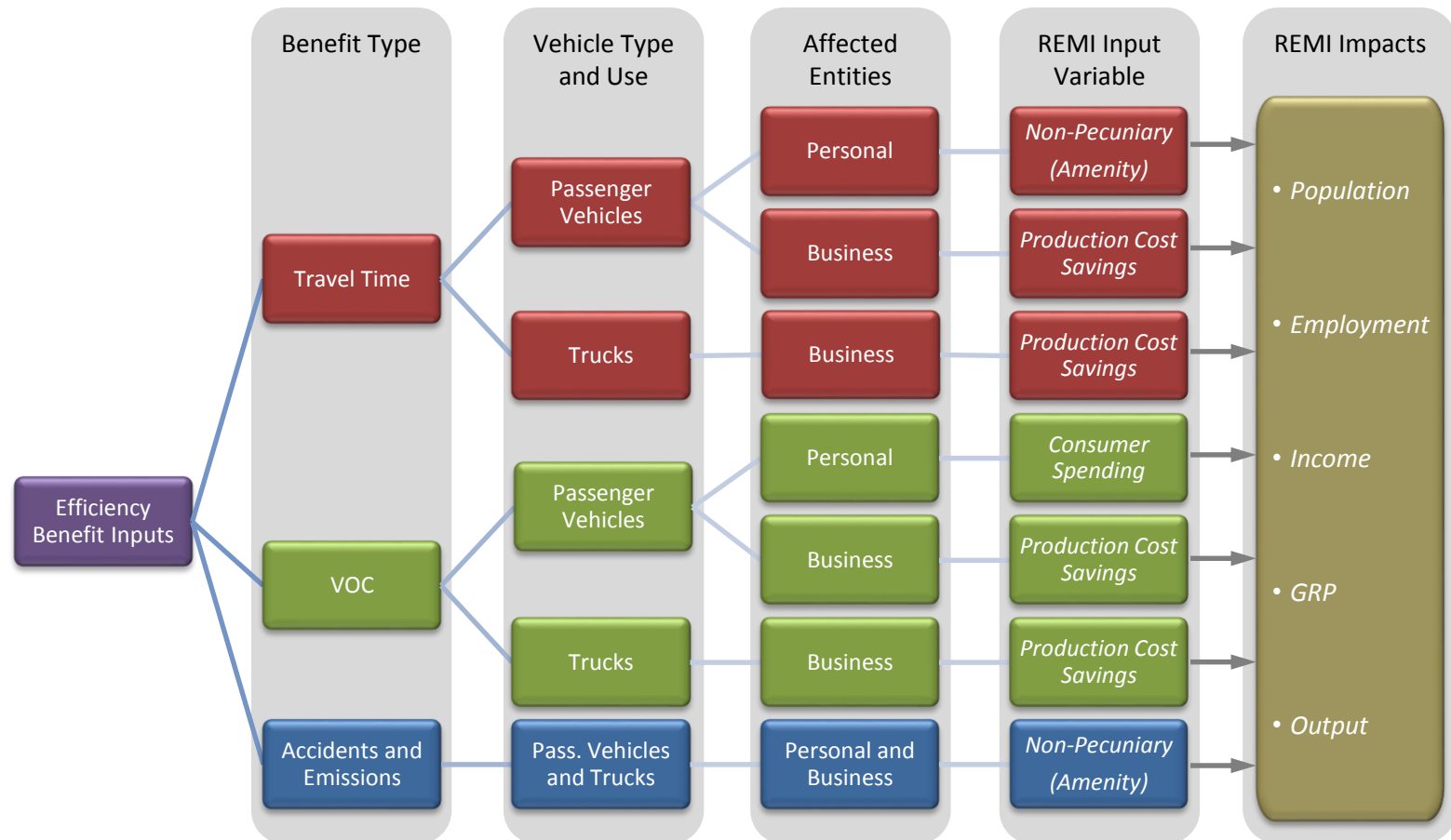
- Factors

- **Time** – vehicle type, trip purpose
- **VOC** – fuel and non-fuel
- **Accidents** – Rates and costs by type (fatality, injury, PDO)
- **Emissions** – Rates and costs by type (VOC, NOX, SOX, PM)

- REMI provides

- Aggregate VMT/VHT **vs.** detailed policy variable translation
- Fuel consumption – \$/VMT for POV and CV
- Accident costs – by type (fatality, injury, PDO)

# Travel efficiency *impacts*



Source: CDM Smith

# Evaluation summary – overview

Metrics	Scenario 1 I-49 Lafayette Connector	Scenario 2 I-49 South	Difference
Capital Expenditures (2016-2025) <sup>1</sup>			
Travel Efficiency Benefits (2044) <sup>1</sup>			
Economic Feasibility (2016-2044)			
Impacts (2044) <sup>2</sup>			
<sup>1</sup> in millions of 2016\$			
<sup>2</sup> based on Louisiana TDM perspective			

# Evaluation summary – expenditures

Metrics	Scenario 1 I-49 Lafayette Connector	Scenario 2 I-49 South	Difference
Capital Expenditures (2016-2025) <sup>1</sup>			
Right of Way	\$70	\$206	194%
Planning / Engineering	\$99	\$232	134%
Construction	\$742	\$2,343	216%
Total	\$911	\$2,781	205%
Travel Efficiency Benefits (2044) <sup>1</sup>			
Economic Feasibility (2016-2044)			
Impacts (2044) <sup>2</sup>			
<sup>1</sup> in millions of 2016\$			
<sup>2</sup> based on Louisiana TDM perspective			

# Evaluation summary – benefits

Metrics	Scenario 1 I-49 Lafayette Connector	Scenario 2 I-49 South	Difference
Capital Expenditures (2016-2025) <sup>1</sup>	\$911	\$2,781	205%
Travel Efficiency Benefits (2044) <sup>1</sup>			
Louisiana	\$181	\$772	327%
National	\$199	\$899	352%
Economic Feasibility (2016-2044)			
Impacts (2044) <sup>2</sup>			

<sup>1</sup> in millions of 2016\$

<sup>2</sup> based on Louisiana TDM perspective

# Economic summary – feasibility

Metrics	Scenario 1 I-49 Lafayette Connector	Scenario 2 I-49 South	Difference
Capital Expenditures (2016-2025) <sup>1</sup>			
Travel Efficiency Benefits (2044) <sup>1</sup>			
Economic Feasibility (2016-2044)			
NPV @ 3% discount rate	\$794	\$3,705	367%
NPV @ 7% discount rate	\$177	\$1,153	551%
Impacts (2044) <sup>2</sup>			

<sup>1</sup> in millions of 2016\$

<sup>2</sup> based on Louisiana TDM perspective

# Evaluation summary – impacts

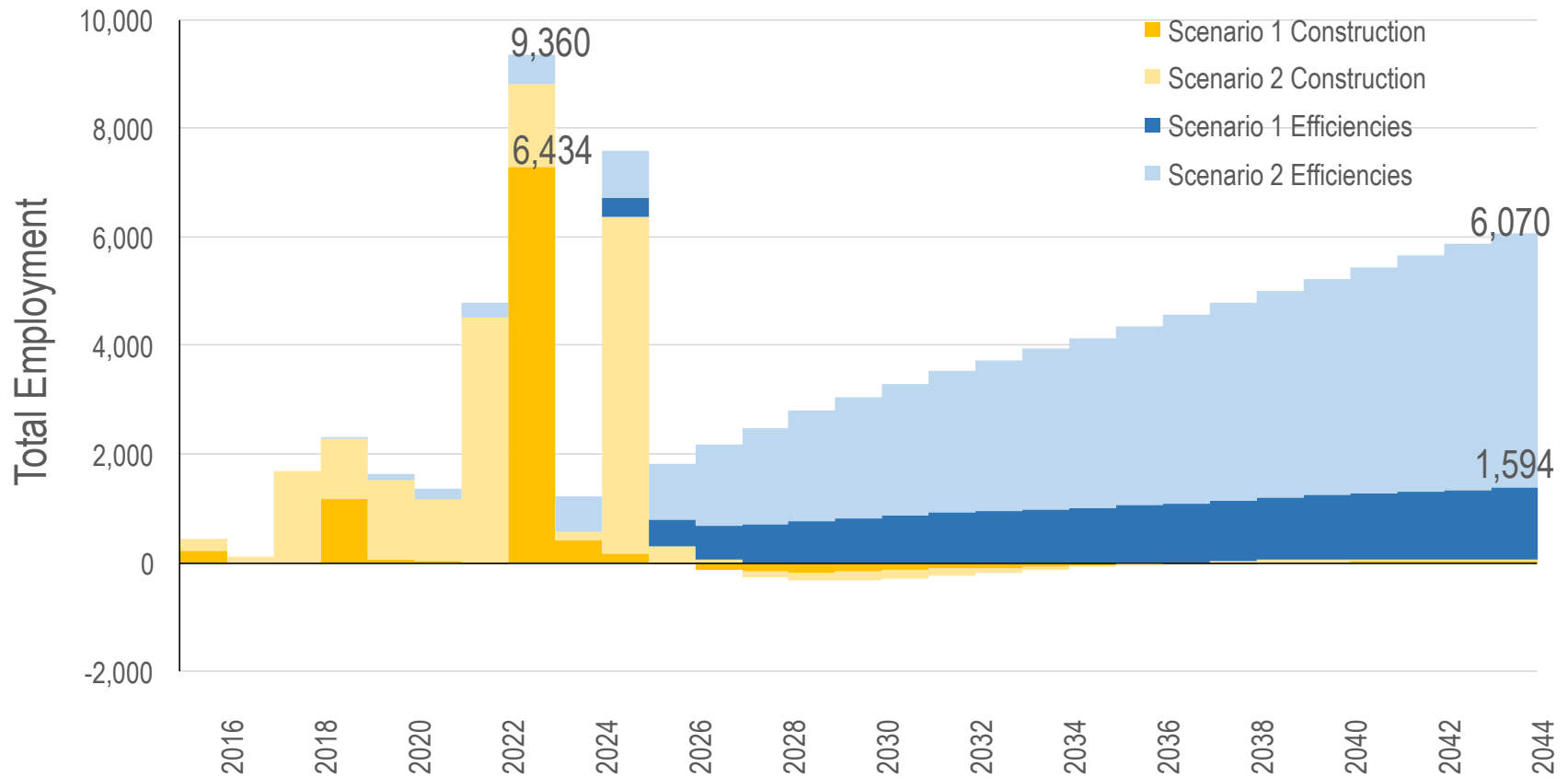
Metrics	Scenario 1 I-49 Lafayette Connector	Scenario 2 I-49 South	Difference
Capital Expenditures (2016-2025) <sup>1</sup>	\$911	\$2,781	205%
Travel Efficiency Benefits (2044) <sup>1</sup>			
Economic Feasibility (2016-2044)			
Impacts (2044) <sup>2</sup>			
Employment			
Lafayette Parish	723	1,594	120%
Surrounding Parishes	84	1,931	2199%
Rest of Louisiana	<u>523</u>	<u>2,545</u>	387%
Total Louisiana	1,330	6,070	356%
Income - Statewide <sup>1</sup>	\$180	\$901	401%
Output - Statewide <sup>1</sup>	\$320	\$1,285	302%

<sup>1</sup> in millions of 2016\$

<sup>2</sup> based on Louisiana TDM perspective



# Annual employment impacts – statewide



# Summary

- Net benefit/impact approach
  - multiple uses
    - BCA for State DOTD, FHWA
    - impacts by region
  - REMI model input
    - Utilizes various input blocks
    - incremental impact perspective
    - Compare regions
- Scenarios
  - Lafayette Connector (S1)
    - Benefits, impacts, and BCA metrics are robust
  - I-49 South (S2)
    - dependent on Lafayette Connector
    - benefits, impacts > the marginal capital cost.
    - impacts accrue across State



# Thank you

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