



The Education Campaign:
Why Medicaid Expansion Makes
Sense for Missouri
#MakesSenseMO

Sheldon Weisgrau VP, Health Policy

## **Education Campaign Themes**

## Medicaid Expansion Makes Sense

- 1. Grows our economy
- 2. Helps the state budget
- 3. Improves health and access to care
- 4. Sustains rural hospitals and communities

MakesSenseMo.org #MakesSenseMO

## **Graphics**





# **Growth Benefitting the Whole State**



## **Endorsements**



# Missouri Chamber of Commerce, a key Parson ally, endorses Medicaid expansion

Kurt Erickson Jun 12, 2020 💂 14

FFFERSON CITY — A top ally of Republican Gov. Mike Parson is breaking with him on the issue of Medicaid expansion.

In an announcement Friday, the **Missouri Chamber of Commerce and Industry** said it was joining the coalition supporting an Aug. 4 vote on expanding the government-funded health insurance program for low-income Missourians.

#### **Endorsements**

## THE EXAMINER

**COLUMNS** 

# Jeff Fox on business: Chambers support Missouri Medicaid expansion

**Staff Writer** The Examiner

Published 12:58 p.m. CT Jul. 8, 2020

## **Op-Eds**

## KANSAS CITY BUSINESS JOURNAL

By Joe Reardon and Tom Chulick – Guest Columnists Jul 31, 2020, 6:01am EDT

## Guest Column: Vote yes to expand Medicaid in Missouri

Chamber leaders from both sides of the state — Joe Reardon and Tom Chulick — write that with expanded Medicaid coverage, Missourians win — and that means businesses win, too.

Missouri Foundation for Health

## **Op-Eds**

## THE KANSAS CITY STAR.

**GUEST COMMENTARY** 

# Medicaid expansion would be an investment in Missouri's health and a growing economy

BY BILL GAUTREAUX *SPECIAL TO THE STAR*JULY 10, 2020 05:00 AM



Missouri Foundation for Health

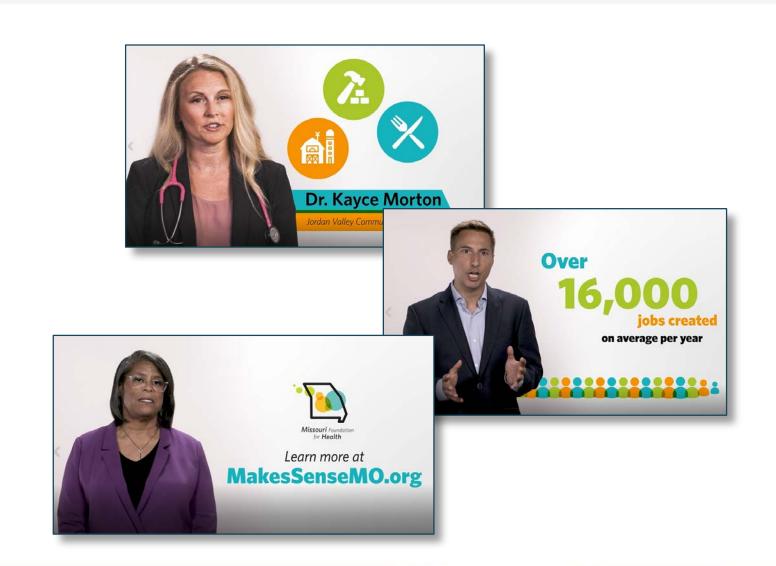
## Paid Advertising

Video

Radio

#### Channels

- Addressable TV
- Satellite
- Cable
- Digital video channels
- Radio stations
- Digital radio stations



Missouri Foundation for Health a catalyst for change

## **Ballot Initiative Passes!**



TOP STORY

## Medicaid expansion approved in Missouri

By Emily Younker eyounker@joplinglobe.com Aug 5, 2020

1 min to read