

REMIELECTION 2020: TRANSPORTATION & INFRASTRUCTURE POLICY

Presented by Regional Economic Models, Inc.

Agenda



- Overview: Biden, Transportation, and the Economy
- Scenario: Modeling the Economic Impact of a Transportation Hub investment
- Case Study: Houston-Galveston Area Council High Capacity Transit
- Modeling Potential Economic Futures of Transportation Planning

Biden, Transportation and the Economy



Transportation investment: Jobs program, typically bipartisan

Resistance to deficit spending

Geographic and industry dimension: who benefits

Transportation in a Biden Administration



- "Flexible federal investments"
- Providing access to public transportation in areas
 that currently lack access 45% of Americans
- Includes: light rail networks, improving existing bus
 & transit lines
- Job creation within transportation sector
- Economic stimulation short term & long term

Transportation as Stimulus



- Economic limitation of "stimulus" checks
 - Personal income holding up while output declines (unsustainable)
 - Economic effects due to consumption
- □ Transportation investment as economic stimulus
 - Investment demand: stimulus to supply chain
 - Long-term economic benefits: driven by productivity

About REMI



REMI's 35-year history of rigorous academic research and software development has led to the development of the industry standard in macroeconomic research methodology:

Input-Output

Close analysis of inter-industry relationships

Econometrics

Advanced statistical analyses underpinning the model

General Equilibrium

Estimate of long-run stability of the economy allows for analysis of policy decisions

Economic Geography

Effects of geographic concentration of labor and industry

Integrated REMI economic modelling approach













what does REMI say? sm

Transportation and Economic Development





Employment Opportunities



Labor Accessibility



Commuting; Labor productivity

Intermediates Accessibility



Materials to factories

Final Goods Accessibility

what does REMI say? sm



Goods and services to consumers



Static vs. Dynamic Analysis



Static Analysis

- Construction spending
- O&M spending

Dynamic Analysis

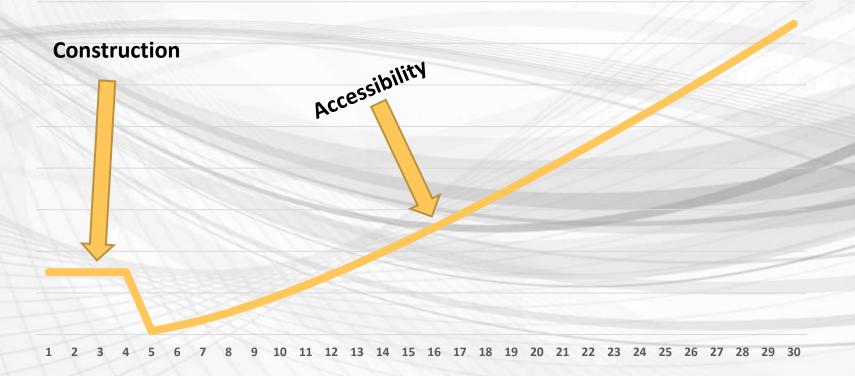
- Construction spending
- O&M spending
- Travel time savings
- Emissions savings
- Safety improvements
- Fuel expenditures
- Non-fuel VOCs
- Network speed improvements
- Access to labor
- Access to intermediate inputs

FHWA: TranSight is among the "best equipped to estimate *productivity* impacts"*

Economic Impact Over a Project's Life Cycle







TranSight Process



- VMT (by mode)
- VHT (by mode)
- Trip Counts (by mode)

Inputs: TDM Indicators

TranSight Calculations

- Accessibility Costs
- Commuting Costs
- Transportation Costs
 - Parameterization

- Employment
 - GDP
- Personal Income
- Economic Migration

Outputs:
Macroeconomic
Results

Applications of TranSight



Long-Range Planning

Project Prioritization

Transportation Finance

Economic Impact Analysis

Grant Applications

TIP and STIP Planning

Regional Transportation Plans

Modeling the Economic Impacts of Transportation



 Critical role for economic modeling in transportation planning at the regional and national levels

Allocation by population – lower, long term economic effect

 Partially a targeted investment in key transportation hub

Scenario: Investing in a Transportation Hub: Chicago



 Hypothetical investment to improve the transportation network in the Chicago metro area

- Examine the economic impacts of the investment:
 - On the metro Chicago region
 - On the Midwest region
 - On the nation



Model Demo

ECONOMIC IMPACT ANALYSIS FOR H-GAC'S HIGH CAPACITY TRANSIT (HCT) PROJECT



- The Houston-Galveston Area Council (H-GAC) High Capacity Transit Task Force sought to identify which High Capacity Transit (HCT) is needed to support economic growth, mobility and quality of life in the H-GAC region
- H-GAC used the REMI TranSight model to evaluate the economic impacts of certain HCT project investments into its RTP

ECONOMIC IMPACT ANALYSIS FOR H-GAC'S HIGH CAPACITY TRANSIT (HCT) PROJECT



- Six scenarios were analyzed (varying project capital and operating costs based on different service types)
 - Low scenario (lower-cost, lower-speed, i.e. Bus)
 - High Scenario (high-speed, i.e. rail)
- Scenarios were run through TDM to reflect network changes
- TDM results imported into REMI TranSight to evaluate impacts on economic activity and transportation efficiencies

REMI APPLICATION



- These benefits (VMT's, VHT's VTT's) are inputs to REMI TranSight
- TranSight generates estimates for travel time savings, accident cost reductions, emission cost savings, and vehicle operating cost savings
- TranSight estimates the number of jobs created, regional GDP increased, personal income changes, etc., from implementing the HCT project



Benefits and Costs of the HCT Project

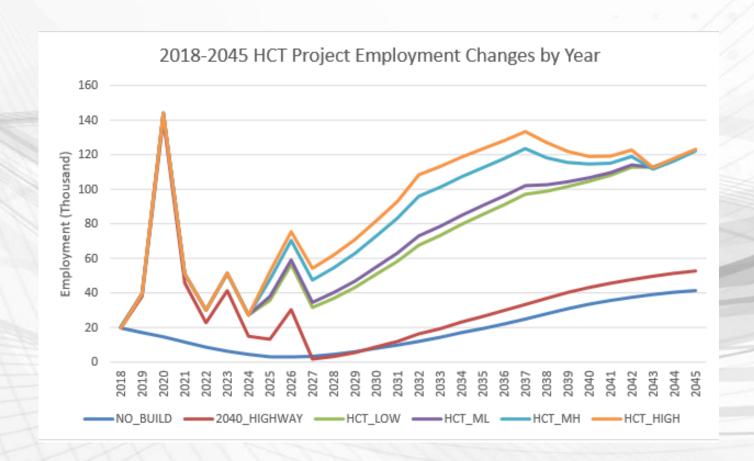
| Category | Units | NoBuild | 2040Hway | HCT_Low | HCT_ML | нст_мн | HCT_High |
|---------------------------|----------------------------|---------|----------|---------|--------|--------|----------|
| Total User Benefits | Billions of dollars (2018) | -57.0 | -2.4 | 362.1 | 377.5 | 418.2 | 521.3 |
| - Travel Time Savings | Billions of dollars (2018) | -57.5 | -4.3 | 285.5 | 286.5 | 287.7 | 290.2 |
| - Safety Improvements | Billions of dollars (2018) | 0.0 | 2.0 | 76.7 | 91.1 | 130.5 | 230.6 |
| - Others | Billions of dollars (2018) | 0.6 | -0.1 | -0.2 | -0.1 | 0.0 | 0.4 |
| Project Costs | Billions of dollars (2018) | 18.9 | 48.1 | 90.0 | 98.6 | 135.8 | 154.4 |
| Project BC Ratio | - | -3.0 | -0.1 | 4.0 | 3.8 | 3.1 | 3.4 |
| Total Impact Benefits | Billions of dollars (2018) | -83.7 | 45.1 | 684.8 | 711.2 | 797.1 | 926.3 |
| Impact BC Ratio | - | -4.4 | 0.9 | 7.6 | 7.2 | 5.9 | 6.0 |
| Total Employment | Thousands (Jobs) | 516.7 | 914.8 | 2049.7 | 2116.2 | 2393.7 | 2541.6 |
| Annual Average Job Growth | Thousands (Jobs) | 19.1 | 33.9 | 75.9 | 78.4 | 88.7 | 94.1 |
| GDP | Billions of dollars (2018) | 65.5 | 139.5 | 419.7 | 430.9 | 477.6 | 503.6 |
| Output | Billions of dollars (2018) | 136.7 | 292.4 | 888.6 | 912.1 | 1009.6 | 1063.7 |
| Personal Income | Billions of dollars (2018) | -26.7 | 47.5 | 322.7 | 333.8 | 378.9 | 405.0 |

ECONOMIC BENEFITS OF THE HCT PROJECT Tran

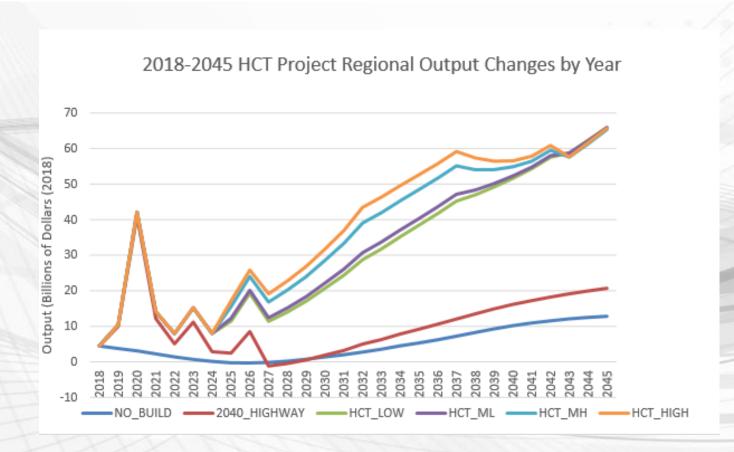


- □ Travel time savings
 - More transit users results in less congested highways facilities for remaining drivers
 - Transit improvements result in reduction of door-todoor trip time for all transit users
- Safety benefits from the reduced risk crashes
- Other cost savings to the transit patron
- Increased personal income due to the additional economic growth and wages received by the region's workforce

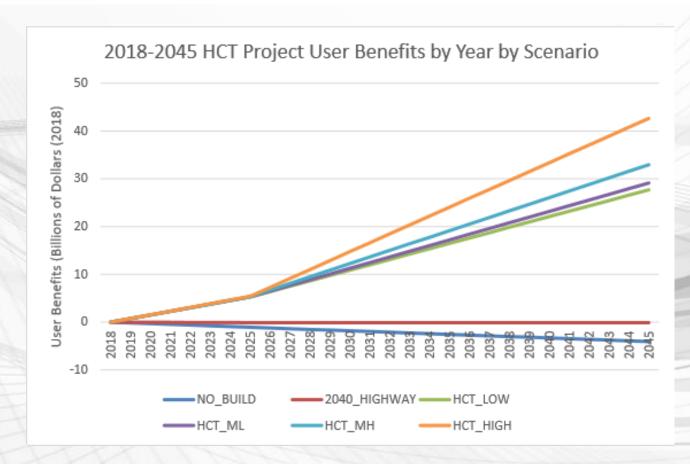




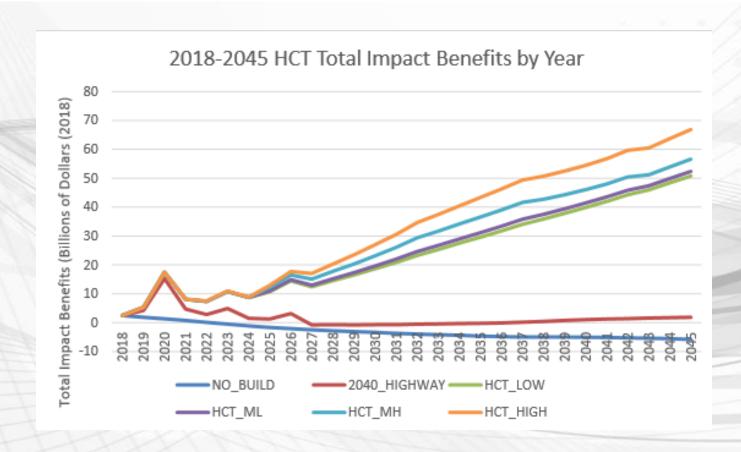




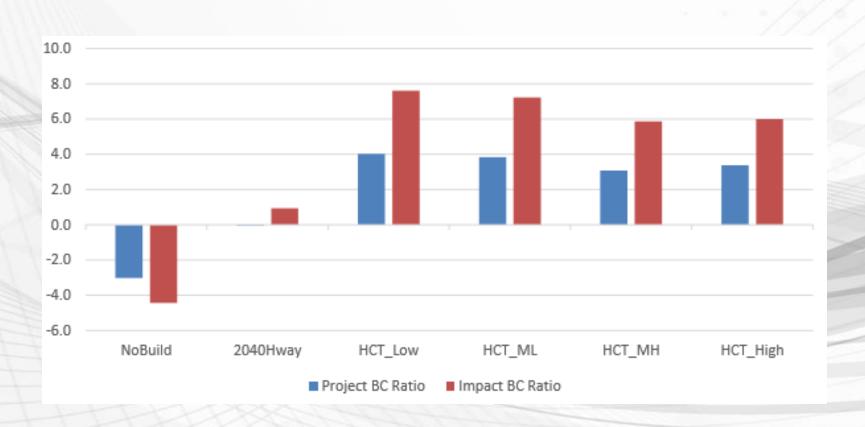












COVID-19: Modeling Potential Economic Futures



- COVID-19's economic effects and uncertainty have caused the need for updated forecasts and information
- □ Changes must be reflected in decision-making process
- Using various national forecasts to drive regional forecasts amid unpredictability

COVID-19: Modeling Potential Economic Futures



- "My prediction will be that 50% of business travel and over 30% of days in the office will go away." –
 Bill Gates, NY Times Dealbook Conference
- Uncertainty around commuting patterns, residency changes, and travel
- Scenario: hypothetical residence adjustment if locational patterns change in the Chicago metro area



Model Demo

Looking Ahead



- Potential challenges:
 - Political context of polarization
 - Large-scale economic problems requiring many solutions
- Transportation and infrastructure can play critical role in economic recovery and long-standing economic vitality
- Potential to provide near and long term economic benefits for regional economies and the nation as a whole