

Modeling Airport Disruptions JFK, LAX, and DFW

Regional Economic Models, Inc.

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At REMI, we're inspired by a single goal: *improving public policies*.

Our models are built for any state, county, or combination of counties in the United States.

Our Representative Clients

Our model users and consulting clients use REMI software solutions to perform rigorous economic analysis that critically influences policy.





- Recently, we have seen an increase in airport disruptions
- Back in March, an electrical fire at Heathrow airport in London caused a shutdown of parts of the airport
- Recently, the Newark Airport's air traffic control lost communications with airplanes due to an brief outage of their communications system
- With the airline industry being vulnerable to major shutdowns as a result of minor errors, it's important to look at the economic impacts of potential airport disruptions



Loss of Airfare Loss of Shipping Revenue Loss of Trade Along with airfare Billions of dollars A majority of airline ٠ • revenue comes from worth of goods are being lost to airport flown through the air airfare from consumers disruption, shipping companies will lose out daily traveling on revenue To what extent would How would airport • disruptions affect an airport disruption How can we estimate • affect this revenue? domestic trade, the loss of shipping revenue? exports, and imports?

Methodology Overview – Loss of Airfare



In order to model the loss in airfare, the amount of people boarding airplanes and the average fare must be found.

The data for enplanements in 2023 was sourced from the FAA and the average fare was sourced from the Bureau of Transportation Statistics.

	DFW	LAX	JFK
Total Enplanements (Yearly)	39,246,212	40,956,673	30,804,355
Average Fare (Domestic)	\$392.31	\$385.79	\$397.44
Fares Lost (Three Days)	\$126,548,000	\$129,867,000	\$100,626,000
Fares Lost (One Day)	\$42,182,000	\$43,290,000	\$33,542,000
Fares Lost (Half Day)	\$21,091,000	\$21,645,000	\$16,771,000



In order to estimate shipping revenue lost, we estimated shipping cost per pound and found the total freight and mail cargo going through each airport yearly

Shipping rates on UPS website ranged anywhere from \$0.75 to \$4.00 a pound, so we decided \$1.75 was a good middle ground

Air Cargo data was found from the Bureau of Transportation Statistics

	DFW	LAX	JFK
Yearly Cargo (Freight + Mail) in pounds	527,092,000	1,191,504,000	467,906,000
Shipping Revenue (Three Days)	\$7,581,000	\$17,138,000	\$6,730,000
Shipping Revenue (One Day)	\$2,527,000	\$5,713,000	\$2,243,000
Shipping Revenue (Half Day)	\$1,264,000	\$2,856,000	\$1,122,000

*Shipping costs estimated at \$1.75/lb



Data was available for the monetary value of air cargo by type of shipping

We found the percentage of shipping volume by finding the percentage of the total air cargo that originated at each airport

After finding the total value of air cargo and the percentage of volume, we can estimate the monetary of air cargo moving through each airport yearly and on a weekly, three day, and one day interval

	Domestic Trade	Exports	Imports
US 2023 Total Value	\$153 Billion	\$228 Billion	\$219 Billion
DFW % of Volume	1.74%	1.74%	1.74%
LAX % of Volume	3.92%	3.92%	3.92%
JFK % of Volume	1.54%	1.54%	1.54%
DFW Yearly Value of Air Cargo	\$2.662 Billion	\$3.967 Billion	\$3.811 Billion
LAX Yearly Value of Air Cargo	\$5.998 Billion	\$8.938 Billion	\$8.585 Billion
JFK Yearly Value of Air Cargo	\$2.356 Billion	\$3.511 Billion	\$3.373 Billion

Simulation Inputs



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Loss of Airfare is modeled as a decrease in sales to the air transportation industry

Loss of shipping revenue is modeled as a decrease in sales to the air transportation industry

Loss of domestic trade is modeled as a decrease in sales to the wholesale and retail trade industries

Loss of exports is modeled as a decrease in international exports in all industries

Loss of imports is modeled as a decrease in imports from Rest of World for all industries that can be imported



Dallas-Fort Worth

Los Angeles

New York City

One Day Shutdown

Category	Units	Difference	Category	Units	Difference	Category	Units	Difference
Employment	Individuals	-889	Employment	Individuals	-1005	Employment	Individuals	-577
Gross Domestic Product	Millions of 2017 Dollars	-93.941	Gross Domestic Product	Millions of 2017 Dollars	-107.867	Gross Domestic Product	Millions of 2017 Dollars	-70.413

Half Day Shutdown

Category	Units	Difference	Category	Units	Difference	Category	Units	Difference
Employment	Individuals	-439	Employment	Individuals	-502	Employment	Individuals	-288
Gross Domestic Product	Millions of 2017 Dollars	-46.507	Gross Domestic Product	Millions of 2017 Dollars	-53.932	Gross Domestic Product	Millions of 2017 Dollars	-35.209

One Day Shutdown – Employment by Airport 2023-2030



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One Day DFW Shutdown – Employment





One Day LAX Shutdown – Employment





One Day JFK Shutdown – Employment





Effects on Trade – LAX One Day Shutdown



Trade of Goods and Services



Category	Units	Difference
Net Trade	Millions of 2017 Dollars	+13.619
Exports	Millions of 2017 Dollars	-19.455
Imports	Millions of 2017 Dollars	-33.073

Net Trade

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While there is a similar direct effect on imports and exports, the model predicts a bigger decrease in imports compared to exports

This leads to an increase in net trade as changes in imports outweigh changes in exports

Effects on Population – One Day LAX Shutdown





Los Angeles

Rest of United States

Employment Loss by Sector – One Day Shutdown



Dallas-Fort Worth

Industry	Job Loss (Individuals)
Air Transportation	-103
Construction	-101
Retail Trade	-81
Administrative and Support Services	-62
Food services and drinking places	-54

Los Angeles					
Industry Job Loss (Individuals)					
Construction	-112				
Retail Trade	-106				
Administrative and Support Services	-79				
Air Transportation	-78				
Food services and drinking places	-58				

New York City

Industry	Job Loss (Individuals)
Construction	-67
Air Transportation	-59
Retail Trade	-58
Administrative and Support Services	-43
Food services and drinking places	-31



Dallas Fort-Worth

Category	Units	Total Impact	Region Affected	Rest of U.S.
Employment	Individuals	-878	-673	-205
Gross Domestic Product	Millions of 2017 Dollars	-93.013	-69.376	-23.637
		Los Angeles		
Category	Units	Total Impact	Region Affected	Rest of U.S.
Employment	Individuals	-991	-843	-148
Gross Domestic Product	Millions of 2017 Dollars	-106.598	-89.354	-17.244

Category	Units	Total Impact	Region Affected	Rest of U.S.
Employment	Individuals	-577	-261	-315
Gross Domestic Product	Millions of 2017 Dollars	-69.681	-38.346	-31.335



- In our methodology, we decided to model the airport disruption by removing the sales of airfare and shipping revenue, along with erasing trade that would've gone through the airport
- Instead of modeling the airport disruption as a loss of demand, we can model it as a loss of supply
- Since airplanes moves both goods and people around the world, a disruption would decrease the access people have to goods
- Our alternative scenario of modeling airport disruption is decreasing the commodity access index by 0.01
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Dallas-Fort Worth

Los Angeles

New York City

Category	Units	Difference	Category	Units	Difference	Category	Units	Difference
Employment	Individuals	-10,343	Employment	Individuals	-9100	Employment	Individuals	-4881
Gross Domestic Product	Millions of 2017 Dollars	-1,013.333	Gross Domestic Product	Millions of 2017 Dollars	-710.544	Gross Domestic Product	Millions of 2017 Dollars	-755.210
Personal Income	Millions of Current Dollars	-693.896	Personal Income	Millions of Current Dollars	-543.950	Personal Income	Millions of Current Dollars	-537.316
PCE-Price Index	2017 = 100	+0.133	PCE-Price Index	2017 = 100	+0.135	PCE-Price Index	2017 = 100	+0.071

*Changes in Price Index are shown in the region where the airport is disrupted

Commodity Access Decrease – Effects on Trade



Category	Units	Dallas Fort-Worth	Los Angeles	New York City
Baseline Imports	Billions of Current Dollars	296.798	541.044	440.085
Baseline Exports	Billions of Current Dollars	353.917	651.985	941.663
Change in Imports	Millions of Current Dollars	-549.490	-1339.542	-829.263
Change in Exports	Millions of Current Dollars	+397.421	+591.811	+450.233



Who is Impacted?

- Something that was different between the different airports was where the impact occurred
- A disruption to JFK Airport would have a higher impact outside of the city compared to a disruption to LAX

Long Term Losses

- In the employment graphs, we expect a loss in jobs in the first year
- We see a recovery in the following years, but not at the level as the first year losses

Where are jobs lost?

- Looking at the employment lost by industry, we noticed some similarities
- Air transportation was one of the most affected industry, which makes sense
- Losses of employment in the food services industry might be explained by a loss of tourism

Differences in Impact

- In our simulations, each airport differed on impacts after disruption
- Los Angeles had the biggest total impact and New York City had the lowest impact
- This can be attributed to differences in shipping and travel volume





Thank you for attending!